



WE Local Attendee Desired Content

Based on feedback received from 2017 and 2018 WE Local conferences, attendees would like content around the following topics (segmented by career level):

All Audiences

- Academia
- Critical Conversations
- Diversity & Inclusion
- Government
- International employment
- Salary negotiation
- Social issues (LGBTQ, diversity and inclusion)
- Technical talks (relevant to host city popular industries, topics, etc)

Collegiate and Graduate Students

- Small versus large business
- Fields engineering degrees can take you
- Finance management
- Career Fair tips/preparation
- How to speak up for yourself

Entry-Level Professional

- Panel about getting involved with local sections – how?

Mid-Level Professional/Emerging Technical Leaders

- Professional development
- Networking for middle management
- Mentor and mentee relationship
- Are you ready to make a change? How?

Seasoned Leaders and Managers

- More sessions!

Senior-Level/Executives (Industry or Government)

- More sessions!

Re-Entry

- Panel about re-entering the workforce

Retired

- Career to retirement tips
- Finance management
- Working part-time as a retiree

Other

- How men can support women (in and out of SWE)



- Highland Intelligence Test
- Relaxation/distress techniques
- Section Panel
- Session offered in another language