Session Tracks [WE18]

- **Advocating For Change**: Sessions focus on techniques for advocating for yourself, your colleagues, your science, technology, engineering, and mathematics (STEM) community, and future generations of women in engineering and technology.

- **Career Management and Life Transitions (CMLT)**: The CMLT track addresses a variety of issues collegiates and professional women face on both a personal and professional level. The track may touch on (but not limited to) wellness, stress management strategies, importance of mentor/mentee relationships, interpersonal communication, conflict resolution, and career advancement techniques (internships, resume and interview best practices, salary negotiations, and understanding corporate culture).

- **Entrepreneurship**: The sessions may touch on (but not limited to) themes like business planning, raising venture capital, developing your elevator/sales pitch, new venture structures, new technology development, strategies for product marketing and licensing, creating your startup team, and researching resources available to startups.

- **Inclusion and Cultural Awareness**: This track addresses the challenges and opportunities that women in engineering face within the context of diversity, globalization, and culture.

- **Innovation and Disruption**: This track focuses on technology and the business’s changing landscape, including disruptive technologies. Thought leaders from a variety of disciplines will share new trends in business, best practices in innovation, and the disruptive technologies we see today and possibly in the future.

- **K-12 Outreach**: The Outreach track is a powerful resource for SWE’s members and engineering outreach practitioners who currently deliver, or want to begin delivering, outreach programs that inspire and support girls to study and pursue careers in engineering.

- **Strategic Leadership**: These sessions spotlight aspects of organizational behavior, market structure and forces, and organizational design; and explore the character and challenges of successful women leaders within highly technical fields. Many of the sessions within this track are intended for mid-career professionals.

- **STEM Re-Entry**: This new track provides a valuable resource to any engineering professional who has taken a career break for two years or greater and wants to re-join the STEM workforce. The sessions in this track are for both the individual reentering the workforce and for organizations considering launching a reentry program.

- **SWE Leadership**: The focus of this track is on SWE governance and volunteer leadership capacity. Many of the presenters are active SWE volunteer leaders within their section and/or are members of SWE’s leadership coaching committee (LCC).

- **Women in Academia**: Sessions examine various career paths and opportunities for women in academia. Administrators, faculty, and graduate students within the academic community will share insights, research, and experiences.

- **Women in Government and Military**: Sessions examine various career paths and opportunities for women in government and the military.