

*If you have an idea, are pursuing a side gig, working as a solopreneur, growing your team or an internal entrepreneur:*

# WOMEN ENTREPRENEUR WEEK

11/16/2020 – 11/20/2020

presented by the Society of Women Engineers' Entrepreneurs Affinity Group

**JOIN US LIVE, ASK QUESTIONS, & ENJOY INTERACTING WITH OUR GUESTS!**

## MONDAY

11/16/2020 5PM EST

### Entrepreneurs AG Co-Leads

Katherine Culbert & Jennifer Braganza



The Entrepreneurs AG is a SWE group committed to providing a community for women interested in learning more or pursuing entrepreneurship from side gigs to full-time as well as internal entrepreneurs. You can find us on Facebook where we host professional development and social events.

## TUESDAY

11/17/2020 5PM EST

### An Entrepreneur's 20+ Year Journey

Nancy Regan, RCMTrainingOnline



Nancy Regan is an author, trainer, facilitator and speaker. She's a veteran entrepreneur founding The Force, Inc in 2001 working in RCM with clients in the military and national security. Today, she facilitates and teaches RCM through RCMTrainingOnline. Nancy lives in Huntsville, Alabama.

## WEDNESDAY

11/18/2020 5PM EST

### Finding Potential Customers

Pam Duffy, Spark One Solutions



Pam Duffy is an entrepreneur, engineer, and keynote speaker. With more than 10 years of experience in the HVAC industry, she consults with small business owners on growing their business through marketing, operations, and employee development. Pam is a life member of SWE and lives in Dallas, Texas.

## THURSDAY

11/19/2020 5PM EST

### Corporate Innovation

Jennifer Braganza



Jennifer Braganza is a strategic process designer and innovation strategist who facilitates teams in re-imagining their business in order to better serve clients' future needs, improve employee experience, and increase operational effectiveness and efficiency. Jennifer lives in Charlotte, North Carolina.

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# WOMEN ENTREPRENEURS PANEL

November 20, 2020 5PM Eastern

presented by the Society of Women Engineers' Entrepreneurs Affinity Group



Moderated by Katherine Culbert,  
Entrepreneurs AG Co-Lead

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PANELISTS



**Melissa Branch, *Big City Engineers***

Melissa Branch owns Big City Engineers, a civil site design firm in Anchorage, Alaska. As a solopreneur, Melissa's mission is to challenge the perception that bigger means better. She earned her BS in Civil Engineering from the University of Alaska Anchorage and is a Life Member of SWE.



**Heather Eason, *Select Power Systems***

Heather has a bachelor's in electrical engineering, a master's in business administration, is a blogger, a mom, an entrepreneur, a CEO, and board member. She is taking the road that once was not allowed and is currently less traveled, and she is blazing the trail for young females and minorities today that are interested in pursuing a STEM centered career.



**Claudia Galvan**

Claudia Galván is a technical advisor to startups looking to expand internationally. Claudia is considered a world-wide expert in software internationalization. She has been responsible for building international teams from the ground up and the technology used in platforms in Fortune 500 companies reaching billions of users around the world.



**Cassi Janakos, *Healthy Horizons***

Cassi Janakos is Chief Operating Officer of Healthy Horizons. She is changing how companies support breastfeeding mothers at work. Healthy Horizons is the expert in corporate lactation programs, operating in 100 cities. Cassi is a StartX Mentor and Society of Women Engineers Trustee. She earned her engineering degrees from Stanford and UC Berkeley.



**Kimberly Miller, *Cereal Partners Worldwide***

Kimberly is an Innovation Coach. She has 8 years of corporate experience in the food industry, leading teams and launching new products globally. She earned her Bachelor's in Chemical Engineering from the University of Wisconsin – Madison.



**Jillian Rothe, *MAMMaway***

Jillian Rothe is an engineer by day and entrepreneur by night. While hauling a cooler around the world for her Fortune 50 day job, she has spent the last three years of nights and weekends launching and growing MAMMaway - pumping solutions for when the MAMMaries have to be AWAY. Jillian's first product, the Freeze It Flat™, is patent pending.